

**Rules of the Contest  
for the Graphic Design of Visual Elements  
at Urban Highline Festival 2017**

**I. General information**

The contest includes the development of the elements of visual identification of Urban Highline Festival 2017

**II. Subject of the contest**

1. The subject of the the Contest is to design and develop graphics in the form of a logo for the festival held in 2017 for the purpose of identification, popularisation and promotion, including putting on popularizing materials, posters and other materials issued under Urban Highline Festival 2017.
2. The contest subject also includes: the design of a graphical artwork in the form of an image, which will be used as the background for the fanpage, and a design of the t-shirts.
3. The official Urban Highline Festival logo should be used in the project (logo available in the appendix). The UHF logo should only be used in the manner described in the Brand Book.
4. You should place the Carnaval Sztuk-Mistrzów logo, logo is available for download from <http://urbanhighline.pl/2017-design-contest/>

**III. Terms of Participation**

1. The competition may join the persons who:
  - a) are familiar with the following Contest Rules and accept its provisions,
  - b) declare in writing their acceptance of unpaid transfer of all the property rights of the graphical project to the Organizer, and in case of the individuals agree on processing of the personal data in accordance with the act of August 28th, 1997, treating about protection of personal data (*consolidated text: Book of Acts, 2002, No. 101, position 926, with subsequent amendments*), (*Appendix 1 to the Contest Rules*).
  - c) For minors, the statement referred in paragraphs b) and d) is submitted by statutory representatives (*Appendix 2*).
  - d) Entering the competition, each of the participants of the Contest shall submit a statement (*Appendix 1 to the Contest Rules*), declaring that he/she does not infringe any rights of third parties, in particular, does not affect their property and Copyright.
  - e) In case when the third party asserts a claim due to violation of the rights set out above, the Organizers are not responsible for the aforementioned violations, for which exclusively responsible is the author.
2. The project chosen in the Contest becomes the Organizer's property and can be freely used and departed to individuals and legal entities by the Organizer.

3. The participation in the Contest is free of charge.

#### **IV. Form of presentation of the competition artwork**

1. The project of logo should be submitted in following formats:
  - a) \*JPG, \*PNG
  - b) Resolution: 300 dpi
  - c) color specification model: CMYK
2. Each participant can submit an unlimited number of projects, completing separate attachments to each of the projects.
3. The winner of the contest will have to submit the file in \*AI or \*PDF format in vectors (logo, t-shirt design) and \*PSD or \*TIFF (the image for the fanpage background).

#### **V. Place and date for submission of entries:**

1. Contest entries together with the completed attachments should be sent to e-mail: info@urbanhighline.pl **within February 28th 2017, titled: „UHF2017 - design contest”**
2. Contest entries that do not meet the requirements mentioned in the Rules of the Contest or submitted after the deadline (mentioned in point 1) will not be subject to the assessment of the Contest Commission.
3. All costs associated with the preparation and submission of the contest artwork bears the Contest Participant.

#### **VI. Principles of prize awarding:**

1. The winner of the Contest for the Design of Elements of Visual Identification on Urban Highline Festival 2017 will be selected by the Contest Commission appointed by Urban Highline Festival organizers.
2. The decision of the Contest Commission of the award is final and not subject to appeal.
3. The winner will receive a cash **prize of 1500 PLN or 375 EUR.**
4. The Commission reserves the right not to select the winner of the competition.

#### **VII. Results of the contest:**

1. Scheduled date for publication of the results: March 5th 2017 at 21:00
2. The results will be made public on UHF fanpage and additionally the winner will be notified by email or over the phone.
3. The winner has 7 days to deliver final design files:
  - T-shirt design (vector)
  - Fanpage cover photo
  - Fanpage profile photo
  - Facebook event cover photo
  - Facebook 2018 event cover photo
  - Facebook 2018 design contest event cover photo

4. If winner fail to deliver files in 7 days, he will be rejected and new winner will be selected.

**VIII. The organizer of the contest:**

**Urban Highline Festival**  
**e-mail:** info@urbanhighline.pl

**IX. Final provisions**

1. The organizer reserves the right to change the Rules.